

PLAY THE DATA GOVERNANCE GAME

– AND MAKE YOUR COMPANY “A-BIG” WINNER

You know that data governance is important, it's just that you're not quite sure how to start. That's why we made this short graphic for you. Follow it, and soon you'll Always Be Improving Governance - making you A-BIG winner!

LET'S GO!



START!

DETERMINE YOUR DATA VISION and what you want from your data. Work with key stakeholders to define a scope and primary goal for your program.
Ask these questions:
 It is relevant and achievable?
 It is adaptable?
 Can we measure and monitor it?

GET THE C-SUITE ONBOARD. It has to have top-down support. Get their express commitment and make sure they understand the importance of enterprise-wide governance.

CREATE YOUR GOVERNANCE TEAM with roles and responsibilities. This is part of your formal framework and should include a governance council and data stewards throughout the organization.



NEED MORE HELP WITH THE C-SUITE? READ OUR BLOG

ENSURE THE TRAINING OF YOUR TEAM and the frontline data handlers on the rules and the tech. Make sure they have all the resources to manage the data under their control.

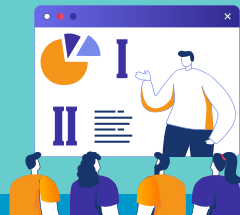
GET THE RIGHT DATA TECH – for management, storage, flow, integration, and lineage. Your selection criteria should include seamless integration with your existing systems, scalability and flexibility, cost, value and adoption.

SET UP THE RULES: policies, procedures and processes for the entire data lifecycle. These should include data quality, security, privacy, and compliance; as well as standards for data management, data entry, storage, lineage and archiving.

IMPLEMENT!



ALMOST THERE



KEEP IT GOING!

EDUCATE YOUR WHOLE ORGANIZATION – you want a “culture of data literacy.” Conduct training and workshops to educate employees about the importance of data governance.

KEEP AN EYE ON IT – Define metrics to measure the success of your program through analytics, audits, reviews and check-ups.

“A-BIG” - ALWAYS BE IMPROVING GOVERNANCE. Keep up on best practices and don't be afraid to evolve. Continuously assess the effectiveness of your data governance initiatives.



NEED MORE INSIGHT ON DATA AND DATA GOVERNANCE? VISIT US ONLINE



Regularly report your progress to the entire organization. Show how your data vision has turned into data value.

CELEBRATE THE WIN!

